
FOR IMMEDIATE RELEASE

Switzerland Hosts Its First AJGA Performance Based Entry Event as the Inaugural Geneva Invitational Tees Off at Bonmont

An elite international junior field contests 36 holes above Lake Geneva on 6–7 August, with AJGA Performance Based Entry status — and a direct pathway into official AJGA tournaments in the United States — on the line.

CHÉSEREX, Switzerland — 5 August 2026 — Junior golf in Switzerland breaks new ground this week. The inaugural Geneva Invitational, the first AJGA International Pathway Series event ever played on Swiss soil, begins Thursday at the Golf & Country Club de Bonmont, where an international field of 37 elite junior golfers will compete over 36 holes of stroke play on Thursday 6 and Friday 7 August.

At stake is far more than a trophy. As a sanctioned event of the AJGA International Pathway Series (IPS), the Geneva Invitational awards AJGA Performance Based Entry (PBE) status — the currency that converts this week's results directly into eligibility for official AJGA tournaments in the United States and North America, where junior golfers gain exposure to U.S. college coaches. Play runs in two divisions — Boys 12–18 and Girls 12–18 — with the champions of both divisions earning fully exempt AJGA status, and PBE Stars awarded down to the top half of every division.

The tournament was created with a clear mission: to give Switzerland an AJGA Performance Based Entry event of its own and to create more playing opportunities for junior golfers across the Alps region. With the Geneva Invitational, Switzerland joins a series that in 2025 comprised 26 events with participants from 59 countries and generated more than 2,500 playing opportunities worldwide. In 2026, Rolex became Founding Partner of the International Pathway Series, extending a relationship with the AJGA that dates to 1984.

The par-71, 6,080-metre course at the Golf & Country Club de Bonmont winds through the historic Château de Bonmont estate just minutes from Geneva, overlooking Lake Geneva with views across to Mont Blanc — an Alpine backdrop worthy of a national first.

Live scoring runs from the first group on Thursday morning, with every leaderboard available throughout both rounds at www.genevainvitational.com. The champions will be crowned at the Awards Presentation on the putting green on Friday at approximately 4:15–4:30 pm.

Media are warmly invited to cover the event. For interviews, photography or further information, please use the media contacts below.

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NOTES TO EDITORS

- **Event:** Geneva Invitational — inaugural edition; the first AJGA International Pathway Series event held in Switzerland

- **Dates:** Practice round Wednesday 5 August; Round 1 Thursday 6 August; Round 2 Friday 7 August 2026
- **Venue:** Golf & Country Club de Bonmont, Rte de Bonmont 31, 1275 Chésereux, Switzerland
- **Format:** 36 holes of stroke play;
- **Divisions & tees:** Boys 12–18 (par 71 - 6,649 yds / 6,080 m); and Girls 12–18 (par 71 - 5,689 yds / 5,202 m)
- **AJGA PBE allocation:** Boys 12–18 and Girls 12–18 — champion fully exempt; top 5, 12 Stars; top 10, 8 Stars; top 15, 4 Stars; top 50%, 1 Star.
- **Rankings:** results count toward AJGA PBE status and are recognised by Junior Golf Scoreboard and TUGR
- **Live scoring & leaderboards:** www.genevainvitational.com
- **Media kit:** categorized media for the event — including photography, logos and video — is available at www.genevainvitational.com/media
- **Awards Presentation:** Friday 7 August, approx. 4:15–4:30 pm, on the putting green

ABOUT THE GENEVA INVITATIONAL

The Geneva Invitational is Switzerland's first AJGA International Pathway Series event, created to provide Switzerland with an AJGA Performance Based Entry event and more playing opportunities for junior golfers in the Alps region. The inaugural edition takes place on 6–7 August 2026 at the Golf & Country Club de Bonmont in Chésereux, with EXP Golf as operating partner. Live scoring, leaderboards, tee times and tournament news: www.genevainvitational.com

ABOUT THE AJGA INTERNATIONAL PATHWAY SERIES

The AJGA International Pathway Series (IPS) extends opportunities for junior golfers across the globe to compete in AJGA-sanctioned tournaments through the AJGA's event operating partners and earn Performance Based Entry (PBE) status — an international pathway into official AJGA tournaments in the U.S. and North America. Junior golfers, boys and girls aged 12–19, may apply for IPS tournament fields; performance in IPS events earns PBE status that boosts eligibility for acceptance into traditional AJGA events. Learn more: ajga.org/international-pathway-series

MEDIA CONTACTS

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